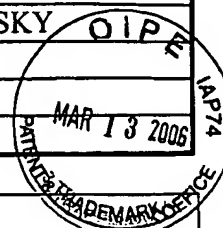


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		Application Number	10/014,103
		Filing Date	December 11, 2001
		First Named Inventor	Alex MASHINSKY
		Art Unit	
Examiner Name			
Attorney Docket Number	5106-5		
Sheet	1	of	2



U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind-Code ² (if known)			
	AA	US-6,985,882	1/10/2006	Del Sesto	
	AB	US-6,937,996	8/30/2005	Forsythe	
	AC	US-6,898,572	5/24/2005	Ohyama	
	AD	US-6,671,676	12/30/2003	Shacham	
	AE	US-5,592,375	1/7/1997	Salmon et al.	
	AF	US-2005/0171897	8/4/2005	Forsythe et al.	
	AG	US-2003/0074303	4/17/2003	Gould	
	AH	US-2002/0184093	12/5/2002	Cherry et al.	
	AI	US-2002/0013757	1/31/2002	Bykowsky et al.	
	AJ	US-2002/0007308	1/17/2002	Anderson et al.	
	AK	US-2001/0034696	10/25/2001	McIntyre	
		US-			
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FOREIGN PATENT DOCUMENTS						
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		Country Code ⁴ Number ⁵ Kind-Code ³ (if known)				

Examiner Signature	<i>[Signature]</i>	Date Considered	7/24/06
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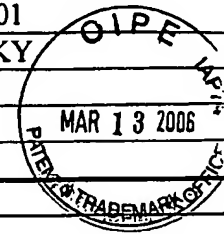
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	Art Unit	
	Examiner Name	
Sheet 2 of 2	Attorney Docket Number	5106-5



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JMB	AL	Spot Runner: Easy TV Ads For Local Businesses, Web article, www.siliconbeat.com/entries/2006/01/11/spotrunner_easy_tv , printed January 25, 2006	

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